

What Inc. 5000 companies are getting right

What does it take to make it to the Inc. 5000 list, an annual ranking recognizing the fastest-growing private companies in the U.S. based on 3-year revenue growth? To answer this question, our people scientists dug into our data set spanning millions of responses to see what qualities these winning companies have in common.



808

Culture Amp customers have been recognized over the last 5 years in total

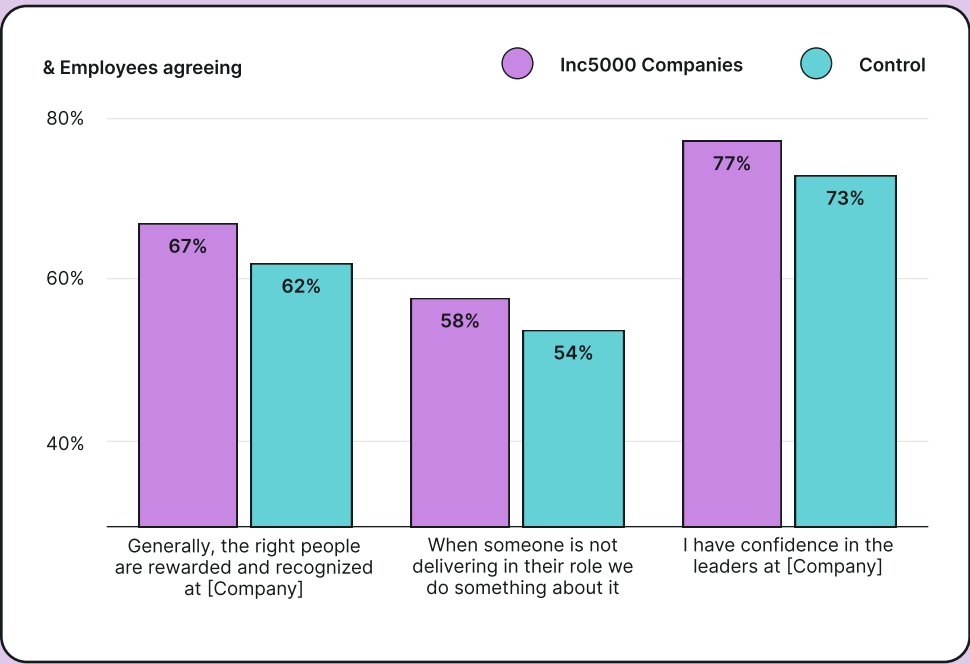
161

Culture Amp customers make it to the Inc. 5000 list every year on average

Here’s what we found

Inc. 5000 companies excel at recognition, accountability, and inspiring confidence

Companies looking to unlock high revenue growth should consider focusing on these three key areas: fair recognition, accountability, and building confidence in leadership.



Leaders’ ability to create a motivating vision is related to three-year revenue growth

Our analysis suggests that upskilling communication among leaders is critical to achieving and sustaining revenue growth.

The 4 key traits of a high-growth company

Culture Amp data reveals that Inc. 5000 companies score notably higher in these areas:

- 1 Accountability
- 2 Quality
- 3 Focus
- 4 Open communication

DEEP DIVE

Creating a culture of accountability

Done right, accountability happens at every level of an organization:



Employee

OWNERSHIP DRIVES IMPACT

Employees are expected to bring their best. With a well-designed performance management system, great work gets recognized, growth areas get addressed, and no one’s impact goes unnoticed.



Leadership

EMPLOYEE EXPERIENCE IS THE SCORECARD

Employee experience survey results are a key accountability measure for leaders. When feedback shows dissatisfaction, it is up to leaders to listen, act, and create conditions for people to thrive.



Company

ALIGNMENT STARTS AT THE TOP

The company determines the direction and makes sure every team knows the destination. Clear, cascading goals keep individuals and teams aligned and focused on what truly matters.

How Culture Amp empowers high-performance organizations

Some of the world’s fastest-growing companies partner with Culture Amp to build a culture of high performance that empowers teams to do their best work.

+80%

Number of annual recognitions among Culture Amp customers since 2020.

With Culture Amp’s market-leading People Performance platform, you can:

- Keep your company aligned and on track with intuitive [goal-setting](#) and [OKR tools](#)
- Access flexible survey templates you can trust with a library research-backed [templates](#)
- Unlock coaching at scale with [AI Coach](#)
- Empower employees to easily share and give feedback with [Anytime Feedback](#)
- Foster a culture of recognition with [Shoutouts](#)