



4

Reasons Professional Services choose Culture Amp

In professional services, expertise is the product. As AI changes what expertise looks like, it's having a powerful impact on the industry.

Culture Amp helps firms understand how the AI transformation is affecting employee engagement and how to take action to protect client relationships and billing rates.

01

Stay ahead of change

AI-powered insights surface risks like underdevelopment so you can guide your organization as AI technology continues to evolve. Culture Amp identifies patterns so that you can act on them before they affect your bottom line.

-  Simple implementation
-  Real data on what drives engagement and retention
-  People-science-backed guidance on next steps

02

Equip managers to lead their teams effectively through AI transformation

In professional services, managers are typically promoted for billable strength rather than effective people leadership. AI Coach provides managers with guidance on upskilling employees, giving feedback, and creating targeted action plans so that expertise continues to grow.

-  Real-time expert coaching
-  Personal goals that align with company objectives
-  Built on 15+ years of Culture Amp research



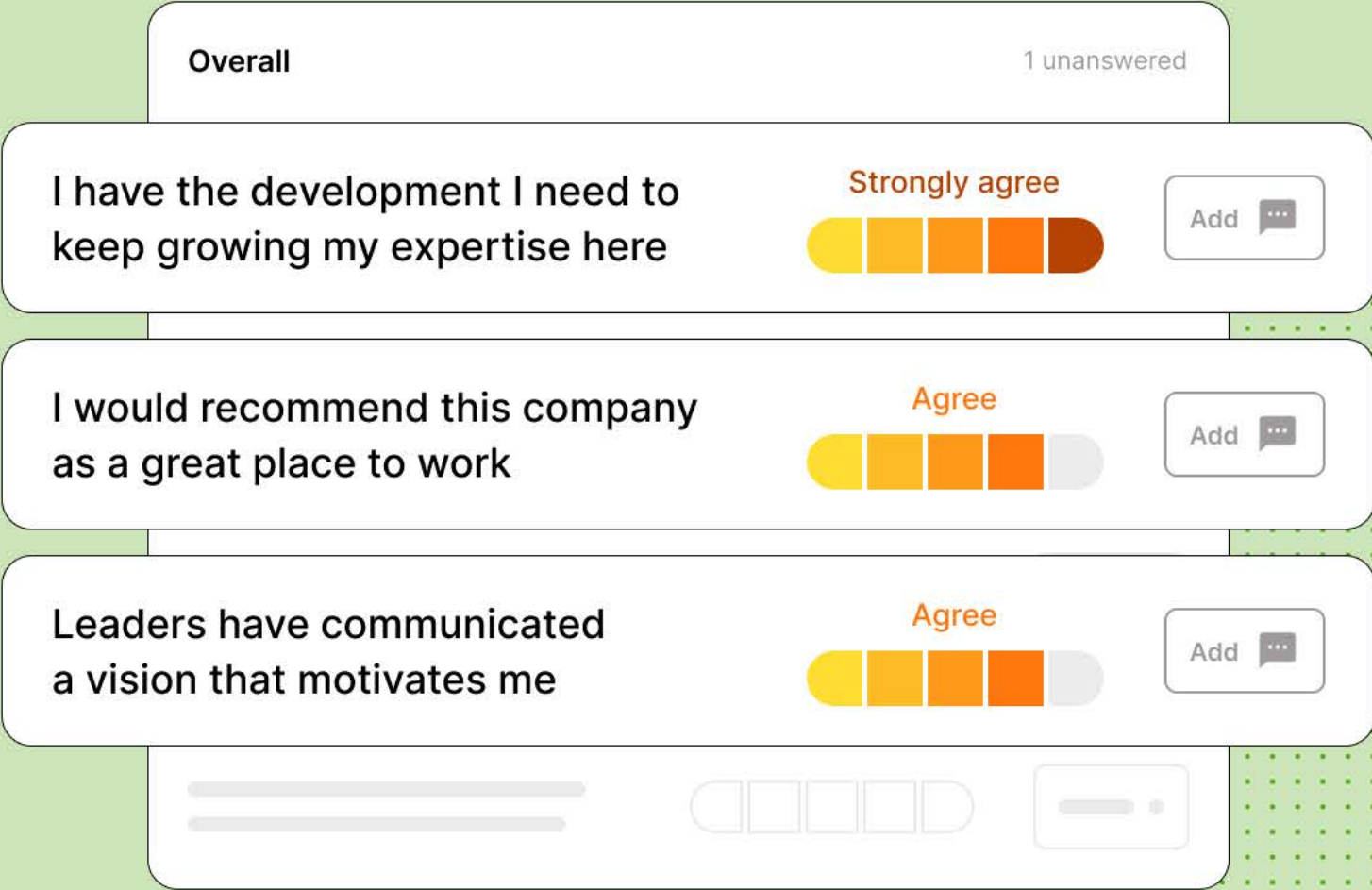


03

Demonstrate to employees that you hear and act on feedback

Trust in leadership is very high in professional services, which means that when engagement scores fall, leaders have the goodwill to turn them around. Taking meaningful action on feedback shows employees that you’re listening and improves retention.

Engagement Survey



04

Compare your firm with professional services benchmarks

Generic HR benchmarks overlook what sets professional services apart from other industries. Culture Amp's industry-specific benchmarks draw on ~14 million questions answered by ~850 organizations, segmented by sub-industry.

#1

engagement driver for professional services employees is development

77%

have confidence in the leaders at their organization, leading other industries in all four leadership measures

53%

have confidence in the leaders at their organization, leading other industries in all four leadership measures

All three findings point to the same lever: taking action on survey results. Culture Amp helps firms move this lever and keep employees engaged.

CASE STUDY

Lycopodium

Taking action on employee feedback

Lycopodium, an engineering and project management consultancy, uses Culture Amp to review survey results, identify meaningful next steps, and support managers with AI Coach.

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Leaders now talk confidently about the next stage of growth because they know they have the pillars, structures, and processes in place to support it.

JON BOWKER, GENERAL MANAGER OF PEOPLE AND CULTURE, LYCOPODIUM

